

How to Get Front-of-the-Line Access to Desirable Homes for Sale

As you've probably noticed, credit card companies regularly offer bonuses to get you to apply for their cards. For example, one such card company offers opportunities to buy tickets to concerts and other events ahead of everyone else. It's their "front of the line" service.

When you're searching for a new home, wouldn't it be great if you could get to the front of the line on desirable properties – before other buyers get the chance?

Well, in a way, you can.

The first thing you need to do is create a profile for the specific type of home you're looking to buy. That profile will need to include the basics, such as type of home (e.g. *detached*), size and rooms (e.g. *2000-2,500 sq. ft., 3 bedrooms, 2 baths*), and your target neighbourhoods.

You'll also want to add any additional features you're looking for, such as a finished basement or in-ground pool.

Next, you want to work with a real estate agent like me who understands the local market and can arrange for you to receive immediate alerts for newly listed homes that meet your criteria.

It's not uncommon for homes to become available for sale before the listing information gets published on the MLS. In fact, in some



circumstances, it could take a couple of days before such listings become available online.

So, if you get an alert soon after a listing comes on the market, you get a head-start on seeing that home and making an offer. And, you don't need to apply for a special credit card to make that happen! Just give me a call. I can help you find the right home for you.

The Psychology of Choosing House Paint



Whether you're painting your home to prepare it for sale, or simply to make it more attractive for your own enjoyment, choosing the right colour is important. A colour isn't just a matter of taste, it's also, to a large extent, about the

emotions it elicits. If you're painting your foyer, for example, you may want it to seem bright and welcoming. So, light orange tones might be appropriate as that colour is often interpreted as friendly.

In your living room, you may want to create an atmosphere of comfort and relaxation. In that case, consider shades of greens or grays as those colours communicate peacefulness and calm.

Want the rec room to look vibrant and energetic? Purples and reds communicate those emotions.

Where do you find more information about colour psychology? There are plenty of charts available online. Just Google "colour psychology charts". They can help you select just the right colour to convey the feeling you want for a room.

Of course, if all else fails, you can't go wrong with soft beiges, especially when selling your home. Neutral colours are often interpreted as reliable.

Have questions about painting and other fix-ups that will help sell your home faster and for the best price? Call today.

Think, Act... Live!

"Don't worry about failure. Worry about the chances you miss when you don't even try." Sherman Finesilver

"Effective people feed opportunities and starve problems." Stephen R. Covey

"If the customer expects the paper to land in the driveway, put it on the front porch." Kathy Ireland